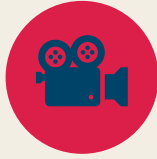




# VIRTUAL EVENT PRODUCTION

## THE PLATFORM



### PRE-RECORDED OR LIVE SESSIONS

- Multi-track sessions
- Live Q&A and chat box
- Downloadable session handouts
- Real-time notes for export
- Pre-schedule sessions with event calendar reminders
- Picture-in-picture (PIP) attendee view functionality
- Real-time multilingual interpretation
- On demand video footage



### NETWORKING & ENGAGEMENT OPPORTUNITIES

- Smart matchmaking engagement software
- Advanced profile search & business card exchange
- Live social event feed
- Meeting booking tools
- Live polls, surveys and voting
- Live interactive game shows



### GAMIFICATION

- Interactive branded contests and quizzes
- Real-time leader board and live notifications
- Data collection and CRM integration



### INTERACTIVE BREAKOUT ROOMS

- Open or moderated group discussions
- Public or private rooms



### VIRTUAL NETWORKING LOUNGES

- Custom branded lounges
- Group or one-on-one meetings
- Reserve seats in advance



### VIRTUAL BOOTHS

- Custom branded booths
- Downloadable product / service collateral
- Marketing videos and content



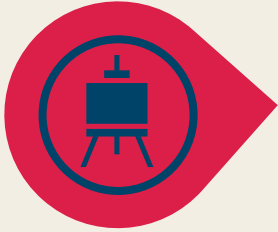
### EVENT APP

- Event agenda
- Attendee, speaker and sponsor listings
- Image & video gallery
- One-on-one / group messaging
- Live event feed
- Business card exchange
- Event alerts and push notifications
- Live polling and session Q&A



# VIRTUAL EVENT PRODUCTION

## THE EXPERIENCE



### EVENT CREATIVE

- Platform design & development
- Programme set-up & coordination
- Session management



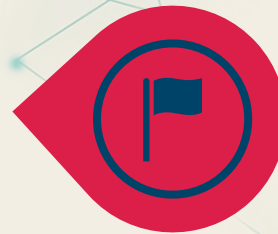
### REGISTRATION

- Customised registration platform and mailers
- Event access guidelines and instructional platform video
- Registration support prior and during event



### SPEAKER MANAGEMENT

- Content management
- Briefings & live support
- Presentation recordings



### SPONSORSHIP & EXHIBITION

- Branded networking tables
- Live video chat interaction
- Clickable logos and ads
- Media centre
- Static / video scrolling banners
- Downloadable event ROI analytics



### ANALYTICS

- Attendance data and audience interaction
- Session statistics and speaker ratings
- Detailed sponsor & exhibitor engagement and ad tracking
- Business cards and collateral downloads
- CPD accreditation

It's our belief in personal experiences connecting brands with their audiences across all channels, that drives us to bring great tools, complete solutions and best practices to your event.



# VIRTUAL EVENT PRODUCTION

## THE PRODUCTION

### POST-PRODUCTION

- Video editing
- On demand video footage & storage
- Transcoding

### PRE-PRODUCTION

- Event Creative and Conceptualization
- Budget Planning
- Programme Setup and Coordination

### BROADCAST MANAGEMENT

- Stage Management
- Show calling
- Camera Direction
- Live Streaming Operation
- Content Management

### BROADCAST STUDIO

- Staging
- Sound
- AV
- Lighting
- Cameras

